



Blue Goose Golf

12911 Cantrell Road, Suite 7-106
Little Rock, AR 72223
ph: 501.868.8715
fx: 501.868.8718

File Specifications

File formats accepted:

JPEG, PSD, EPS, AI, INDD and PDF

If you are using a designer, provide them with details below:

- :: Make sure that either all text is outlined or that all fonts are supplied with the file.
- :: All raster files (JPEG, PSD) should be at a minimum resolution of 150 dpi (preferably 300 dpi) and JPEGs are set at high quality compression.
- :: For layered PSD files, if fonts are not rastered please provide.
- :: INDD (version CS4 or below) files should be packaged with fonts and linked files.
- :: All files should be CMYK.

All else:

- :: Please do not submit any images or logo files taken directly from your web site or off the internet. These files will likely be poor quality for print.
- :: JPEGs should be at least 250k in size (ideally 1MB and up).
- :: INDD (version CS4 or below) files should be packaged with fonts and linked files.
- :: Any files being exported as a JPEG should be set at the highest quality and the highest size file.

Advertisement Sizes:

- :: Single - 1.875"W x 1.875"H
- :: Double - 3.75"W x 1.875"H (see example below)
- :: Half Page - 3.75"W x 3.75"H
- :: Full Page - 3.75"W x 6.75"H

*Should you have any questions,
please call us at Blue Goose Golf,
501.868.8715.*

